

# Professional Development Day Sponsorship Opportunities



## ABOUT THE EVENT

The Idaho Statesman and Boise Young Professionals are excited to offer the fifth annual Professional Development Day, a full day of education and inspiration for young professionals and anyone else looking for professional development opportunities. The day will feature opportunities to interact with key executives from some of Idaho's privately held companies as well as with other leaders and professionals. Attendees will also take part in the annual luncheon recognizing Idaho's top privately held businesses.

**WHEN:** Wednesday, October 30, 2019

**WHERE:** Boise Centre

## CEO SPONSORSHIP

The CEO Sponsor is the event's presenting sponsor and is limited to one business. Sponsor benefits include:

- Sponsor recognition, logo and link included in three emails sent to 1,000+ Boise Young Professionals members.
- Recognition in IdahoStatesman.com digital advertising, including key placement and premium positions (\$5,000 value).
- Sponsor recognition in extensive Idaho Statesman newspaper advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in a thank you ad in November.
- Logo recognition on IdahoStatesman.com/prodevday and on the online event registration page.
- Social media recognition on Idaho Statesman's social media pages as well as Boise Young Professionals' pages.
- Recognition on the cover of the event program as well as a full-page, full-color ad inside the program.
- Sponsor logo on signage and audio visual at event.
- Display space/table at conference to showcase your company.
- 20 tickets to the event (\$2,000 value).
- Recognition for supporting 10 scholarship recipients in attendance.
- KNOWING YOU'VE INVESTED IN IDAHO'S NEXT LEADERS.

Investment — \$10,000

## VP SPONSORSHIP

The VP sponsorship benefits include:

- Sponsor recognition, logo and link included in three emails sent to 1,000+ Boise Young Professionals members.
- Sponsor recognition in extensive Idaho Statesman newspaper advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in a thank you ad in November.
- Logo recognition on IdahoStatesman.com/prodevday and on the online event registration page.
- Social media recognition on Idaho Statesman's social media pages as well as Boise Young Professionals' pages.

- A full-page, full-color ad inside the program.
- Sponsor logo on signage and audio visual at event.
- Display space/table at conference to showcase your company.
- 10 tickets to the event (\$1,000 value).
- Recognition for supporting 8 scholarship recipients in attendance.

Investment — \$7,500

## DIRECTOR SPONSORSHIP

The Director sponsorship benefits include:

- Sponsor recognition, logo and link included in three emails sent to 1,000+ Boise Young Professionals members.
- Sponsor recognition in extensive Idaho Statesman advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in a thank you ad in November.
- A half-page, full-color ad inside the program.
- Sponsor logo on signage and audio visual at event.
- Display space/table at conference to showcase your company.
- 5 tickets to the event (\$500 value).
- Recognition for supporting 2 scholarship recipients in attendance.

Investment — \$5,000

## MANAGER SPONSORSHIP

The Manager sponsorship benefits include:

- Sponsor recognition in extensive Idaho Statesman advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in a thank you ad in November.
- A quarter-page, full-color ad inside the program.
- Display space/table at conference to showcase your company.
- 2 tickets to the event (\$200 value).

Investment — \$2,500

## MAKE A DIFFERENCE!

**Support those seeking to attend the conference by providing scholarships.**

Scholarship recipients will wear name badges recognizing the supporting business. Recognition will also be given with logo placement in the event program and in newspaper advertising.

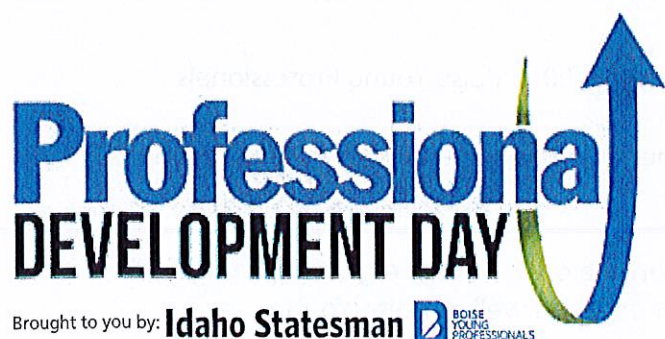
Investment —

\$2,000 funds 20 scholarships

\$1,500 funds 15 scholarships

\$1,000 funds 10 scholarships

\$500 funds 5 scholarships



Invest in Idaho's future.